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From car budget to Mobility Budget

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A "mobility budget" approach can be seen as a natural extension of an existing "car budget" policy. To allow a straightforward implementation the concept and his components should as a prerequisite reflect clear and agreed principles and goals such as: employee mobility as a basic right, employee satisfaction and flexibility, respect for the environment, practical and budgetary feasibility, assurance of costs and benefits ...

A combination of a company car and public transport, compensated by restrictions on fuel and parking costs, seems to be the most feasible first step.

However, even for this at first glance simple implementation, some roadblocks have to be removed and solutions have to be found to manage the plan within the company's policies, systems and area's of responsibility.

Transforming a concept to daily practice in a large corporation may be a time consuming exercise including union negotiations linked with salary and perks and software changes in management systems.

Belgacom is currently implementing this first step in the mobility budget concept.

